



PRESS RELEASE

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Echelon at Centennial Hills Names Terry Tabb Community Sales Manager

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*Seasoned Real Estate Executive To Oversee Sales of Luxury Mid-Rise Development*

**Las Vegas, Nevada (December 11, 2007)** – Las Vegas real estate agent Terry Tabb has been appointed Community Sales Manager of Echelon at Centennial Hills, the luxury mid-rise residential development currently under construction in Northwest Las Vegas. Spread over 15 acres, Echelon's 372 integrated, mid-rise residences are being built in phases of six, four-story buildings with the first phase of 62 residences scheduled for occupancy in March 2008. Last month, Echelon was recognized with an award for its innovative design at an international real estate conference in England.

To lead the sales effort, Ms. Tabb will manage and oversee all sales at the Echelon's Sales Gallery located on site at 9051 Echelon Point Drive in Northwest Las Vegas. Prior to joining Echelon, Ms. Tabb sold residences for Paxton Walk, New Port Lofts, and One Queensridge Place.

"Terry's vast experience selling luxury condominium products in Las Vegas provides us with a wealth of expertise," said Stephen Aizenberg, President of Royal Construction Company one of the developers of Echelon. "She possesses a diverse business background that is hard to match. Her knowledge of the market, luxury property design, and resident needs, and her ability to sell make her an excellent compliment to our team," he added.



A native of upstate New York, Ms. Tabb brings over 25 years of business experience to her role as Community Sales Manager. In addition to real estate sales, Ms. Tabb spent a good portion of her career in marketing, business development, media buying and interior design. She possesses a Bachelor of Science degree from Syracuse University and recently obtained an interior design diploma from The Art Institute of Las Vegas.

“With our first closings this March, Echelon at Centennial Hills is becoming an integral part of the burgeoning northwest area of Las Vegas,” said Tabb. “This luxury mid-rise development includes amenities that rival properties on the Las Vegas Strip, but provides an innovative suburban choice for discerning home buyers,” she added.

Passing through Echelon’s guard-gated entry, residents will enjoy subterranean parking and direct-access elevators to multiple floors of residences that span from 1,064 to over 4,000 square foot penthouses. Eleven floor plans with as many as four bedrooms are available. Great rooms, gourmet kitchens, computer/den alcoves, and terraces designed for year-round use are standard to every residence. Interior design consultation services, fully furnished residences, home theater and surround sound packages, steam showers and loft options are among the available enhancements per floor plan.



Private garden areas and outdoor living spaces will surround Echelon’s six buildings. Upon the development’s completion, a central clubhouse with an exercise facility, social rooms and a swimming pool is planned. The Clubhouse at Echelon will join other satellite pools, spas, tennis and basketball courts, dog park, and community pathways.

Echelon’s General Contractor, Royal Construction Company, is a long-time local residential and commercial builder best known for its Spinnaker Home communities. Royal also has various commercial projects underway in the northwest and was the General Contractor of Centennial Academy, a nearby private school that has been serving the educational needs of students from 15 months through sixth grade since 2004.

Echelon is located a quarter mile from the new Centennial Hills hospital (opening January 2008) and immediately accessible to the northwest’s ever-expanding dining, recreational, retail and shopping venues including the Centennial Hills’ Town Center, a 110-acre mixed-use destination and home to the largest regional park in the Las Vegas valley, and the highly anticipated the Mall of Las Vegas.

To reach the Echelon Sales & Model Gallery located at 9051 Echelon Point Drive, Las Vegas, NV 89149 take U.S. 95 north, exit 215 west, exit right on Durango Drive and proceed north, turning left on Deer Springs Way. Open Daily - Winter Hours: 10:00 am - 5:00 pm; Summer Hours: 10:00 am - 6:00 pm; 866-835-9793; 702.432.8333. Residences at Echelon are priced from the high \$300,000s to over \$1.5 million. Residence reservations are now being accepted for the second of Echelon’s six buildings. For more information, visit [www.echelonlasvegas.com](http://www.echelonlasvegas.com).

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